

## Alberta Theatre Projects Caps 35<sup>th</sup> Anniversary Season - Artistic and Financial Successes are the Icing on the Cake!

FOR RELEASE at 7:30 PM on OCTOBER 27<sup>th</sup>

Calgary, AB – Gathered for the Annual General Meeting of The Alberta Theatre Projects Society on Monday, October 27<sup>th</sup> at 6:00 PM, President J’Val Shuster, Artistic Director Bob White and Managing Director Greg Epton celebrated the artistic and financial highlights of the 35<sup>th</sup> Anniversary Season.

While presenting the surplus in excess of \$100,000, Ms. Shuster congratulated the company for an all-round financial accomplishment, describing the numerous steps taken to strengthen the long-term financial health of Alberta Theatre Projects. “We are blessed to have the financial freedom to continue to contribute to the Endowment, as well as grow and strengthen financially. With the current cloud over the economy, it is crucial we remain solvent and continue to strive for budgetary surpluses through continued growth of our audience and maintenance of our strong relationships with our current supporters”.

Looking back over the past season, Mr. White remarks “Our financial situation mirrors our Artistic successes. We had a wonderful year with so many highlights, like the Canadian Premiere of the 2007 Pulitzer Prize-winning *Rabbit Hole* by David Lindsay-Abaire, the incomparable Meg Roe’s award-winning seminal performance in *The Syringa Tree* and Shirley Broderick and Grant Reddick in *Half Life*”.

Mr. Epton added, “Our ability to achieve 14% growth in fundraising revenues and generate 46% of Alberta Theatre Projects operating revenues from the community via corporate sponsorship, individual philanthropy and special events is testament to the very special place this company has in the hearts and minds of Calgarians. We wish to congratulate everyone who worked tirelessly throughout the 35<sup>th</sup> Anniversary Season to achieve these results. To our growing community of supporters **thank you so very much for your generosity**. To our government funders, thank you for your support. And finally, to our audience, thank you for your engagement with the work we produce.”

Mr. White, working his last season at Alberta Theatre Projects as Artistic Director, looks forward to many more successes this year. “This season is intense – The Old Trout Puppet Workshop’s *Don Juan: The Greatest Lover in the World*, *NiX* (Co-produced by The Only Animal and Ghost River Theatre) out in the snow in Olympic Plaza during the Enbridge playRites Festival, *The Merry Adventures of Robin Hood* - **there’s so much to celebrate!**”.

The current production at Alberta Theatre Projects, *East of Berlin*, runs from **October 21<sup>st</sup> through November 8<sup>th</sup> 2008**, with shows Tuesdays through Saturdays at 7:30 PM and Saturdays and Sundays at 2:00 PM. All performances on the ConocoPhillips STAGE in the Martha Cohen Theatre, 215 – 8 Ave SE. For tickets, please call our **Ticket Office at (403) 294-7402**, Ticketmaster at (403) 299-8888 or visit [www.ATPlive.com](http://www.ATPlive.com)

Alberta Theatre Projects thanks our sponsors for their continued support: **ConocoPhillips Canada** (Naming Sponsor of the ConocoPhillips STAGE), **Calgary Herald** (Season Sponsor), and **Rogers Communications** (Presenting Sponsor of the 2008/2009 Season)

-30-

For more information or interview requests, please contact  
**Amy Widdowson**, Marketing and Communications Associate (Publicist)  
Telephone: (403) 294-7433 ext. 1118 • Facsimile: (403) 294-7493  
Email: [awiddowson@ATPlive.com](mailto:awiddowson@ATPlive.com)  
[www.ATPlive.com](http://www.ATPlive.com)