



FOR IMMEDIATE RELEASE

NiX joins the Olympics!

Enbridge playRites Festival of New Canadian Plays production bestowed honor as part of the 2010 Cultural Olympiad

Thursday April 30th, 2009 Calgary– After a very successful premiere on the **BD&P Stage 2 at the 23rd Annual Enbridge playRites Festival of New Canadian Plays**, **NiX** created by **The Only Animal**, presented by **Alberta Theatre Projects**, **The Only Animal** and **Ghost River Theatre**, will now be a part of the Cultural Olympiad staged throughout the 2010 Winter Olympics.

Announced on Tuesday, **NiX** joins an impressive international and Canadian line-up featuring world premieres and cutting edge work representing many voices from across the nation including French, English, Inuit, Chinese and First-Nations.

Cultural Olympiad program director Robert Kerr was very proud to make the announcement, “[Today's program] begins to tell the tale of the diversity and depth of talent across this country. It speaks to the daring, the innovation and the imagination of what makes Canada great and what brings world-class artistry to our country and how that is an essential part of the Games.”

NiX was unprecedented when it premiered in Calgary. The set was made entirely from snow and ice and featured not only an outdoor component on Calgary's Olympic Plaza but also a 44-foot geodesic dome that covered over 1500 round feet. Conceived by Kendra Fanconi in response to an invitation from **Alberta Theatre Projects** to create a new work on a public site in Calgary, **NiX** was a unique project that spanned years of planning, development and hundreds of miles traveled by its collaborators.

From **January 22nd to March 21st, 2010** **NiX** will play on the shores of Whistler's Lost Lake where it where it will keep its audiences warm with a flaming tuba, snowman death scene and an explosive love story.

Alberta Theatre Projects thanks our sponsors and partners for their support of the **23rd Annual Enbridge playRites Festival of New Canadian Plays**: Enbridge Inc. (Title Sponsor), Calgary Herald (Season Sponsor), ConocoPhillips Canada (Naming Sponsor of the ConocoPhillips STAGE), Rogers Communications (Presenting Sponsor of the 2008/2009 Season), Burnet, Duckworth and Palmer LLP (Underwriting Sponsor BD&P Stage 2,), AltaGas Ltd., The Calgary Foundation, Gibson Energy Ltd., McCarthy Tétrault LLP (Starring Role Sponsors), DPH Focus, GLJ Petroleum Consultants, Hallmark Tubulars, Quicksilver Resources (Supporting Cast Sponsors), CBC Television (Media Sponsor), Alberta Lottery Fund, Bobcat of Calgary, Downtown Calgary Association, Open Range Energy Corp., The City of Calgary and VIVID Lighting Solutions.

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