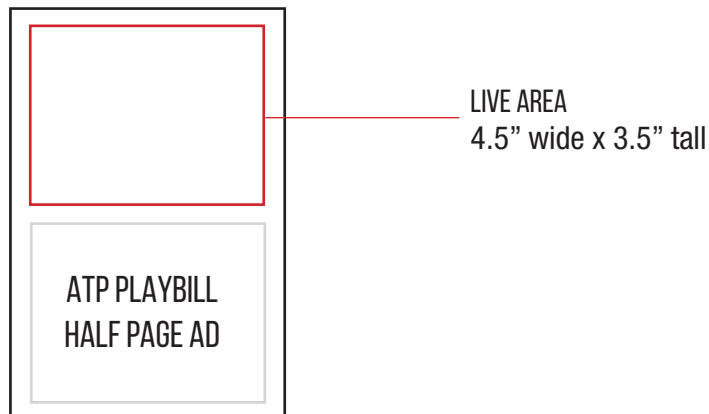
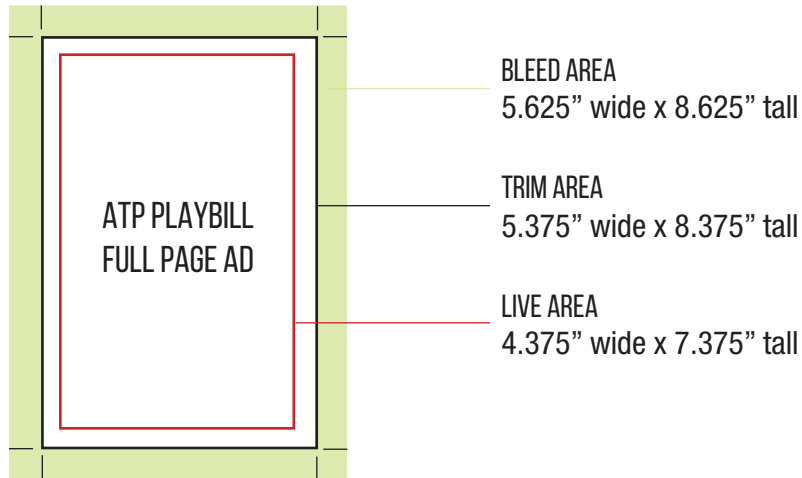




2017-2018 PLAYBILL SPECIFICATIONS



REQUIREMENTS:

- Images 300 dpi at 100% for print
- Images/graphics should not use any form of compression, including .jpeg compression, .jpeg encoding and LZW compression
- CMYK format
- Only press-ready PDFX1-A accepted
- Bleed must extend 1/4" on each side (Full page ad)
- Half page ads with white backgrounds require a defining border
- Ink density levels must not exceed 300%
- 100% colour accuracy cannot be guaranteed
- Alberta Theatre Projects is not responsible for inaccurate information on advertisements

RECOMMENDED SPECIFICATIONS:

- Place live area a 1/2" in from the trim size
- Use a "rich black" (except for text below 24 point)
Suggested: C:20% – M:20% – Y:20% – K:100%

AD DEADLINES:

- *The Last Wife - August 28, 2017* (Show runs Sept. 12 - Sept. 30, 2017)
- *To the Light - October 2, 2017* (Show runs Oct. 17 - Nov. 4, 2017)
- *Charlotte's Web - November 6, 2017* (Show runs Nov. 21 - Dec. 31, 2017)
- *Empire of the Son - January 3, 2018* (Show runs Jan. 16 - Jan. 28, 2018)
- *Constellations - February 12, 2018* (Show runs Feb. 27 - Mar. 17, 2018)
- *GLORY - March 19, 2018* (Show runs Apr. 3 - Apr. 21, 2018)