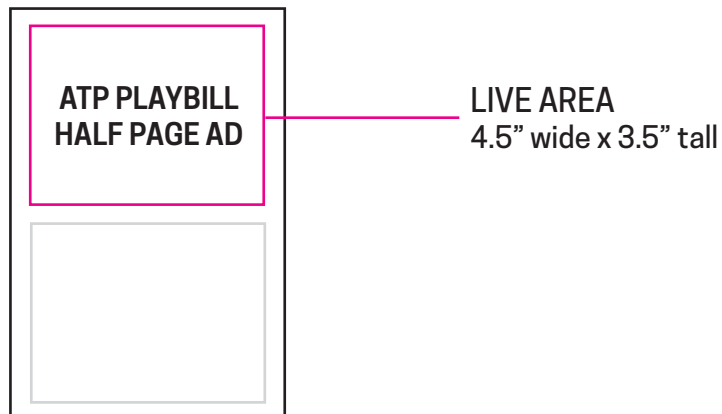
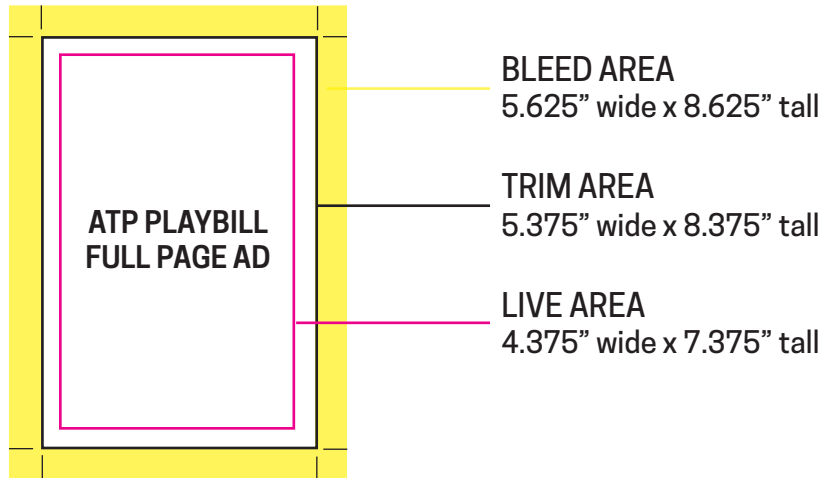




# 2018-2019 PLAYBILL SPECIFICATIONS



## REQUIREMENTS:

- Images 300 dpi at 100% for print
- Images/graphics should not use any form of compression, including .jpeg compression, .jpeg encoding and LZW compression
- CMYK format
- Only press-ready PDFX1-A accepted
- Bleed must extend 1/4" on each side (Full page ad)
- Half page ads with white backgrounds require a defining border
- Ink density levels must not exceed 300%
- 100% colour accuracy cannot be guaranteed
- Alberta Theatre Projects is not responsible for inaccurate information on advertisements

## RECOMMENDED SPECIFICATIONS:

- Place live area a 1/2" in from the trim size
- Use a "rich black" (except for text below 24 point)  
Suggested: C:20% - M:20% - Y:20% - K:100%

## AD DEADLINES:

- ***The Virgin Trial*** - August 27, 2018  
(Show runs Sept 11 - 29, 2018)
- ***Rosencrantz & Guildenstern Are Dead*** - September 24, 2018  
(Show runs Oct 9 - 21, 2018)
- ***ZORRO: Family Code*** - November 12, 2018  
(Show runs Nov 27 - Dec 30, 2018)
- ***Café Daughter*** - January 2, 2019  
(Show runs Jan 15 - 27, 2019)
- ***The New Canadian Curling Club*** - February 18, 2019  
(Show runs Mar 5 - 17, 2019)